

**DISCIPLINE SPECIFIC ELECTIVE**  
**DSE HH 5C1: Gender, Media and Society**

**CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE**

| Course title & Code       | Credits | Credit distribution of the course |          |                     | Eligibility criteria | Pre-requisite of the course(if any)             |
|---------------------------|---------|-----------------------------------|----------|---------------------|----------------------|---|
|                           |         | Lecture                           | Tutorial | Practical/ Practice |                      |   |
| Gender, Media and Society | 4       | 2                                 | 0        | 2                   | XII Pass             | Appeared in Communication Concepts and Theories |

**Learning Objectives**

- To sensitize students to the gender dynamics operating in societies and their impact on overall development at regional and national level.
- To understand the gender-based differentials in terms of socio-cultural constraints, deprivations and violence faced by men and women during their life cycle and the legal redressal available.
- To make students appreciate the inter-linkages between gender, media and society and how media can play an important role in promoting Gender equity.

**Learning Outcomes**

- The students will understand and internalize the concepts of sex and gender and how various socio-economic-cultural-political practices impact the construction of gender.
- The students will develop appreciation of inter-relationships between gender equality/equity on one hand and gender and development based indicators on the other.
- The students will be able to appreciate the dimensions, theories and approaches of women empowerment.
- The students will be enabled to critique the role of media in promoting gender equality and equity.

**SYLLABUS OF HH 5C1**

**THEORY**  
**(Credits 2; Hours 30)**

**UNIT I: Understanding Gender and Perspectives on Women's Status**

**8 Hours**

This unit elucidates upon the concept of gender, sex and LGBTQA+ identities. It elaborates on the status of women across ages and the shifts across various social orders.

- Concept of gender, differences between sex and gender

- LGBTQA + Binary and Non Binary identities: Concept, intersection with other gender identities, challenges, activist trends, initiatives by the Government
- Status of women- definition, quantification; shifts in status of women – historical and contemporary perspectives
- Patriarchal and matriarchal social order and impact on women’s status

## **UNIT II: Gender and Development**

**14 Hours**

This unit elaborates on the inter-relationships between Gender and Development as well as gender-based differentials in various sectors and their measurement. It also elaborates on the violence faced by women across various life cycle and the various legal provisions available for the same.

- Inter-relationships of Gender and Development; Gender differentials in health/nutrition, education, economic and political participation
- Indices of Human and Gender development with special reference to India’s position
- Life Cycle Approach to gender studies; violence faced by women at different life stages (Domestic violence, Sex selection practices, Sexual Harassment at work place);
- Legal provisions available for dealing with such violence
- Empowerment of vulnerable groups including women- Economic, social and political dimensions of empowerment.

## **UNIT III: Gender, Media and Impact on Society**

**8 Hours**

This unit elaborates on media’s role in construction of gender, representation of women in media and gender stereotypes. It also focuses on framework for gender responsive media and gender mainstreaming.

- Social construction of gender reality by contemporary media
- Media and perpetuation of gender stereotypes
- Representation of women in media in political, cultural and social landscape
- Gender and media ethics
- Framework for gender responsive media and gender mainstreaming, ICTs and Gender

### **PRACTICAL (Credits 2; Hours 60)**

1. Understanding the concept of sex and Gender
  - Quiz/games on sex and gender
2. Gender based Indices
  - Studies of gender-based indices with reference to Indian context
  - Research studies on issues linked to Gender
3. Portrayal of gender in Media
  - Analysis of portrayal of gender in media – Advertisements, radio, cinema
4. Programs and campaigns on gender equity
  - Case studies for national and state level programmes and campaign for gender equity
5. Media production on gender based issues
  - Developing Digital stories/ Power point presentations/ Radio Programs/Audio jingles on gender-based Issues

**Essential Readings:**

- Azad R., (2014). Gender discrimination-An Indian perspective, Atlantic Publishers and Distributors.
- Bhasin, Kamla (2000). *Understanding Gender*. New Delhi. Kaali for Women.
- Beauvoir, S. (2015). *The Second Sex*. London: Vintage Books.
- Chattopadhyay, S (2018). *Gender Socialization and the Making of Gender in the Indian Context*. New Delhi: Sage Publications.
- Ghadially, R. (2007). *Urban Women in Contemporary India*. . New Delhi: sage Publications.
- Saikia, J.P., (2017). Gender Themes and Issues, Concept Publishing Company.
- Sohoni, K Neeraja, (1994), *Status of Girls in Development Strategies*, New Delhi, Har-Anand Publications.

**Suggested Readings:**

- Dube, L. (2001) *Anthropological Explorations in Gender-Intersecting Fields*. New Delhi: Sage Publications.
- Goel, A, Kaur, A and Sultana, A (2006). *Violence against women: Issues and Perspectives*. New Delhi, Deep& Deep Publishers.
- Goel, A. (2004) *Education & Socio-Economic Perspectives of Women Development and Empowerment*. New Delhi: Deep & Deep.
- Goel, A. (2004) *Organisation & Structure of Women Development and Empowerment*. New Delhi: Deep & Deep.
- Kishwar, M. (1994) *Off the Beaten Track – Rethinking Gender Justice for Indian Women*. Mumbai: Oxford University Press.
- Krishna, S. (Ed) (2003) *Livelihood and Gender Equality in Community Resource Management*. New Delhi: Sage Publications
- UNDP, Human Development Reports (Latest publication).

**Note: Examination scheme and mode shall be as prescribed by the Examination Branch,  
University of Delhi, from time to time.**